



# Major Sponsor Benefits

Heavenly Harmonizer to Loving Legend Sponsor Levels (\$5,000 and above)

## Website Recognition

- ★ Company logo on [www.SoulRevival2009.com](http://www.SoulRevival2009.com) landing page – our **web traffic increases 200-300%** during January, February, and March. As a sponsor, **your logo will be the first thing site visitors see** when they visit SoulRevival09.com.
- ★ Yearlong company recognition on [www.organawareness.org](http://www.organawareness.org) sponsor page - your company's logo will be put on Legacy Donor Foundation's webpage recognizing our major supporters. **Get twice the web presence** from your investment.

## Print Ad Recognition - Take advantage of \$23,000 in print ads!

- ★ Soul Revival has **full and half page color ads** in New Orleans Magazine, New Orleans Homes & Lifestyle, St. Charles Avenue, and Louisiana Life. The ads run in January and February.
- ★ Respond by December 15 to **have your logo included in ALL print ads** (which also promote the SoulRevival2009.com website, and generates even more impressions, maximizing your company's visibility.

## Individual Press Releases for investments of \$10,000 and above

- ★ Legacy will send out a **standalone press release announcing your company's support** of our lifesaving mission and the 10<sup>th</sup> anniversary of our organization and signature fundraising event.

## Signage at the event & prominent listing in Event Program

- ★ approximately 1,000 people will be in attendance.

## Recognition on the Soul Revival invitation

- ★ sent to 3,000 people and businesses across the state.

## Photo ops the night of Soul Revival

- ★ Soul Revival **regularly gets coverage** in the Times Picayune, St. Charles Avenue, and the social pages of many other local publications

## Special recognition in our newsletter

- ★ 4,000 impressions, minimum. The newsletter will go out several months after Soul Revival, so **you can expect yearlong marketing exposure in return for your investment** as an event sponsor. It doesn't stop when Soul Revival ends!

## Tickets to a Great Party for a Great Cause!

- ★ Receive between 18 and 36 tickets to Soul Revival, based on your sponsor level. It's a fun, fantastic party, and the **tickets make great employee incentives or even special thank you gifts for your best clients.**
- ★ Get your company's name and logo in front of the more than one thousand doctors, business owners, community leaders, and local philanthropists who attend Soul Revival every year.

**Confidence that you've invested in an organization with a proven track record**, and your financial contribution will produce results. By results, we mean **your investment will save lives**. Our programs have helped increase the number of registered donors by 1% for two months in a row. This increase directly translates into lives saved, because it gives families a clear path to honoring the wishes of their loved one in the event of death, and knowing their loss had the effect of saving lives brings considerable joy to families in a time of grief. **Organ donation is not the search for a cure. It IS the cure.**

