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AT&T Gives \$10,000 Towards Organ Donation Awareness

New Orleans, LA, February 17, 2009—AT&T today presented the Legacy Donor Foundation with a check for \$10,000 in support of the Foundation’s mission to save the lives of patients waiting for life-saving organ transplants. The generous donation was gifted to help support Soul Revival 2009, Legacy’s annual fundraising event. AT&T has been a major sponsor of Soul Revival since its inception in 1999.

The 10th Anniversary of Soul Revival 2009 will take place on Saturday, March 28 at 7 p.m. at the home of Danielle Kavanagh in Old Metairie. “We are so grateful to AT&T for their continued support to help fund organ donation education and awareness,” said Legacy Donor Foundation executive director Jeanette Slakey. “AT&T understands the critical importance of organ donation awareness, and that their investment will help save lives.”

According to Slakey, more than 1800 people across the State of Louisiana are waiting for life-saving organ transplants, and an average of 18 people die every day waiting for an organ transplant. “The statistics are overwhelming. Every 13 minutes, another man, woman or child is added to the national organ donation waitlist. Just one donor has the power to save up to nine lives.”

“AT&T is committed to advancing education, strengthening our communities and improving lives,” said William A. Oliver, president, AT&T Louisiana. “As a founding sponsor of the Legacy Donor Foundation, I am proud we have been able to support their efforts to provide education and raise public awareness about organ donation over the past 10 years.”

Oliver presented an oversized check to Legacy Donor Foundation’s Jeanette Slakey and Chairman of the Board Anne Flower Redd at AT&T’s New Orleans office in Canal Place.

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All proceeds from Soul Revival fund the Legacy Donor Foundation's educational programs and awareness campaigns about organ donation. Tickets for Soul Revival start at \$150 per person. For ticket information, please call the Legacy Donor Foundation at 504.558.8900 or visit www.soulrevival2009.com.

About Legacy Donor Foundation

Founded in 1999, the Legacy Donor Foundation (a 501 c(3) non-profit organization) provides education and public awareness activities about organ donation. The Foundation seeks to increase donor registrations and foster informed family acceptance of the process.

Please note: Pictures are available upon request.

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